

# CYNTHIA BURT

## RESUMÉ

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### STATEMENT:

I have been a graphic designer and business owner for nearly twenty years. I chose graphic design as a career before Mac became common in the Workplace, and my clients have benefited greatly from my experience with the print process before the computer revolutionized the industry. I have grown with the technology. From my at-home business in recent years I work on both Mac and PC platforms. The software I most use is Photoshop CS, Illustrator, QuarkXpress, and Dreamweaver. I also work in Freehand, InDesign and ImageReady.

Along the way I held a position with Balance Bar Company as Art Director. That experience was valuable for the marketing and branding knowledge I gained.

I am also an oil painter. I paint scenes of Santa Barbara and have participated in several local art shows.

I live in Santa Barbara with my husband and two daughters.

### THE DETAILS:

Education:      1981 - 1985      Cal State University, Northridge  
                         1984 - 1985      Art Center, Pasadena, California - Design and illustration classes  
                         2003 - 2004      UCSB Extension - Digital Arts Program

Career:            1986 - 1988      Cyndi Burt Graphic Arts. Self employed designer, Los Angeles  
                         1988              Designer, Marsh Roberts Anthony Advertising, Santa Barbara  
                         1989              Designer, Mark Oliver Advertising, Santa Barbara  
                         1989 - 1997      Owner, Graphicus Studio, Santa Barbara  
                         1991 - 1993      Art Director, Capra Press, Santa Barbara  
                         1997 - 2000      Art Director, Balance Bar Company, Carpenteria  
                         2000 - 2006      Freelance Designer, Cynthia Burt Creative, Santa Barbara

### Clients:            CLOTHING DESIGN

Big Dogs

### HEALTH & EDUCATION

Santa Barbara Cottage Hospital

St. Francis Hospital

Santa Barbara City College

Marymount of Santa Barbara

### FOOD INDUSTRY

Balance Bar Company

Eggology

Aficionado European Bakery

Cindy's Healthy Creations

### HOSPITALITY

El Encanto

Wheeler Hot Springs

The Simpson House Inn

The Bath Street Inn

The Olive House

Lisianski Inlet Lodge

Jalama Canyon Ranch

La Fond Catering

Clients (continued):

INDUSTRY

TurboTax, Intuit  
The TorrLube Company  
Mentor Corporation  
Sputtered Films  
Katzkin Leather

MUSEUMS, GALLERIES & ARTISTS

Santa Barbara Trust for Historic Preservation  
Portico Gallery  
Thomas Van Stein, fine artist  
Svitz Ozor Gallery

GRAPHIC DESIGN:

Logos	Business Identity
Brochures	Advertising
Sales Materials	Food Packaging
Product Packaging	Newsletters
Catalogs	Annual Reports
Direct Mail Promotions	Posters, Banners
Books	Signage
Magazines	Calendars

WEB DESIGN:

Lisianski Inlet Lodge:	<a href="http://www.pelicanalaskafishing.com">www.pelicanalaskafishing.com</a>
Thomas Van Stein, fine artist:	<a href="http://www.thomasvanstein.net">www.thomasvanstein.net</a>
Tom Burt Photography:	<a href="http://www.tomburt.net">www.tomburt.net</a>
TorrLube:	<a href="http://www.torrLube.com">www.torrLube.com</a>

FINE ARTS:

Memberships: SCAPE (Southern California Artists Painting for the Environment)  
Santa Barbara Art Association

Exhibitions: SEE International Auction, September, 2006  
Artwalk 2005, Santa Barbara Natural History Museum  
Enchanted Paintings of the Season, El Encanto Hotel, January 2006  
La Arcada Show to Benefit Environmental Defense Center, May, 2006  
On Our Waterfront, Santa Barbara Maritime Museum, July, 2006  
One-Person Show, The Good Cup, October - November, 2006

Honor: Honorary Mention, On Our Waterfront, Maritime Museum, July, 2006

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